



SAYALI BEDEKAR PATIL

WRITER, EDITOR, WEB CONTENT
STRATEGIST



PROFILE

I offer customized, end-to-end content solutions. Right from devising a content strategy that's tailor-made for you, to implementing the strategy by researching, writing, posting and marketing the content; everything!

EDUCATION

Bachelor Of Commerce
(Finance & Economics) (South
Africa)

MBA (Marketing) (India)

CFA Charter (India)

EMPLOYMENT

**B2BYellowPages.com (2013 -
Present)**

Freelance Editor

SkiUSA Inc. (2010 - 2013)

Senior Editor & Writer

Buzzle.com (2009 - 2010)

Staff Sub Editor & Writer

CONTACT

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[sayali.bedekar.patil \(Skype\)](https://www.skype.com/user/sayali.bedekar.patil)

[/sayalibedekarpatil \(Facebook\)](https://www.facebook.com/sayalibedekarpatil)

[+SayaliBedekarPatil \(Google+\)](https://plus.google.com/+SayaliBedekarPatil)

[/sayalibedekarpatil \(LinkedIn\)](https://www.linkedin.com/company/sayalibedekarpatil)

FREELANCE PUBLICATIONS

HuffingtonPost.com

YourTango.com

TheRichest.com

ThousandWonders.com

Buzzle.com

NewsForShoppers.com

WEBSITE COPY

JJHistory.com

Paarami.com

DBAutoshop.com

CocktailContent.com

OTHER ASSIGNMENTS

Personal Blog

ISKON (Annamrita)

SKILLS

Blogging
Copy-Writing
Social Media Marketing
Search Engine Optimization
Editing
E-book Writing
Article Writing

Proofreading
Ghostwriting
Researching
Tweets
Facebook Posts
Product Descriptions
Keyword Search

CERTIFICATIONS

Digital Marketing Foundation
(Market Motive)

SEO Practitioner (Market Motive)

Social Media Marketing (Market
Motive)

IAPWE Recommendation

PERSONAL INTERESTS



MORE ABOUT ME ON..

www.cocktailcontent.com

TESTIMONIALS

Sayali, your editing and writing skills were superb, it was effortless to work with you on the tasks. Especially that once you were given the requirement of the task, it was done and it did not require a second time to explain the task. It was our pleasure to find out after working with you for some time, that you were an equally good manager and task organizer. The management of the Jr writers was seamless. Sayali, is a definite asset to any company or team.

Javed Sunesra (Director - SKI USA Inc.)

It has been a great working experience with Sayali as she is always punctual, to the point and blunt where it comes to quality of writing. No wonder referring her to my clients brings me more fame for better reference.

Anal Shah (Operations Head - Labdhi Business Solutions)

It has been a great experience working with Sayali. She has really helped our NGO Annamrita with her fullest knowledge and by volunteering for noble cause as per her capacity. We wish that she will continue her help for our project.

Gorakshanath Gambhire CEO, ISKCON Food Relief Foundation (Annamrita)